



## Daily Schedule

[Room # 5]

### Monday 9 July: NEW MEDIA AND POLITICS

#### Morning:

- 09.00-09.30: Welcome Remarks by PATRICIA MOY and GIANPIETRO MAZZOLENI  
09.30-11.00: Lecture by PETER VAN AELST: **“Inter-media agenda-setting: Whom follows whom in the social media age?”**  
11.15-12.30: Lecture by CHRISTIAN VACCARI: **“Social Media and Political Participation in Comparative Perspective”**  
12.30-14.30 Lunch time

#### Afternoon:

- 14.30-17.00: Presentations (3). Discussant: Van Aelst [Room # 5]  
Presentations (3). Discussant: Vaccari [Room # 4]  
**18.00-19.30: Welcome Dinner (served in the Faculty’s Gardens)**

### Tuesday 10 July: POPULISM AND SOCIAL MEDIA

#### Morning:

- 09.00-10.30: Lecture by FRANK ESSER: **“Understanding the relationship between political leaders and social media for communicating populist messages”**  
10.45-12.15: Introduction by Patricia Moy to Master Class on **“Publishing in Refereed Journals”**  
12.30-14.30 Lunch time

#### Afternoon:

- 14.30-17.00: Presentations (3). Discussant: Esser [Room # 5]  
Presentations (3). Discussant: Marco Maraffi [Room # 3]

### Wednesday 11 July: TEXT AS DATA ANALYSIS

#### Morning:

- 09.00-10.00: Lecture by LUIGI CURINI: **“An overview of text as data methods”**  
10.00-11.00: Lecture by ANDREA CERON: **“Topics, sentiment and scaling models in political science (and beyond)”**  
11.15-12.30 Lecture by PABLO BARBERA’: **“Using Social Media Data to Study Political Behavior”**



12.30-14.00 Lunch Time

Afternoon:

14.00-15.30: Lab Class (with PABLO BARBERA') [Room TBD]

15.30 Free time

**Thursday 12 July : PUBLIC OPINION**

Morning:

09.00-10.30: Lecture by KATE KENSKI: **"Gender and Public Opinion: An Examination of Don't Know Responses in Political Knowledge and Opinion Expressions"**

10.45-12.15: Lecture by LILACH NIR: **"Public Opinion and the Communication of Inclusiveness"**

12.30-14.30 Lunch time

Afternoon:

14.30-17.00: Presentations (3). Discussant: Kenski [Room # 5]  
Presentations (3). Discussant: Nir [Room TBD]

**Friday 13 July: EFFECTS OF ELECTION CAMPAIGNS**

Morning:

09.00-10.30: Lecture by CRISTIANO VEZZONI: **"Collecting survey data during election campaigns: The Rolling Cross Section experience"**

10.45-12.15: Lecture by RUEDIGER SCHMITT-BECK: **"Effects of Election Campaigns: The Role of Citizens' Interpersonal Communication"**

12.30-14.30 Lunch time

Afternoon:

14.30-16.30: Presentations (3). Discussant: Vezzoni [Room # 3]  
Presentations (3). Discussant: Schmitt-Beck [Room # 5]

16.30 Free time

**Saturday 14 July: PUBLISHING IN REFEREED JOURNALS**

Morning (only):

09.00- 12.00: MasterClass by PATRICIA MOY

\*\*\*\*\*

**12.00-12.30: Conclusion of the School**

**12.30-14.00: Farewell Lunch (served in the Faculty's Gardens)**